

# PRODUCT UPDATE

## Aspire DASH Wheelchair, Now Aspire VIDA!

This name change has been deemed necessary in order to avoid potential future confusion with an existing product named 'Dash' in overseas markets.

**VIDA**, meaning 'life', signifies our commitment to boosting mobility and enhancing the quality of life for our customers. We want to assure you that although the name has changed, the quality, performance, and price associated with this product remain the same.

### Future Range Updates

We will be expanding the VIDA Wheelchair range to include smaller and larger seat widths (as well as different upholstery options) as well as the **VIDA X** which will be the direct replacement of the METRO X that has recently been discontinued, stay tuned for info across the next few months.

### Stock Arrival

The stock started to arrive in distribution centres in October and has started filtering out to regional sites and showrooms. Please note, customers need not worry about receiving a DASH or a VIDA, they are the same!

*Product codes remain the same.*

### Product Collateral Updates

In line with this change, we have updated the product artwork to reflect the new name, VIDA. You will see these changes reflected on the carton, labelling, hang tags, and user manuals.

